

# MUSICOZ

**Connecting Brands to  
Music, Bands and their Fans!**



# Other Partnership Opportunities

## Tie Your Brand to Australia's Biggest Cash Prize Music Awards

- Be associated with the biggest cash music prize in Australia – an exclusive club of committed brands bringing the highest financial reward to the 'Best of the Best'. 100% of the cash committed goes towards the prize. This will fund a band for a year to produce their next album and tour. All collateral, associated marketing and the Winners Product will include your brand and associate it to Australia's biggest cash music prize.

## Musicoz on Tour

- Musicoz USA Tour to LA and Austin for the Worlds Biggest Music Showcase
- Performances at the renowned Viper Room, Whisky Go Go, Parish etc
- 2010 Headliners include Sick Puppies, Porcelain, Juke Kartel and others

## Musicoz provides BigPond's "Free Song of the Week"

- Free song of the Week to BigPond Music's 100,000+ newsletter database

## Musicoz Week and Musicoz Awards Show

- The Biggest Independent Music Awards & Exposure Platform in Australia

# More ....

## **Musicoz Show on the James Craig Tall Ship**

- Entertain and reward your clients, staff, channel partners and consumers with this unique and entertaining event
- Footage used to make Australia's best bands next video clips
- Video clip (& your brand) exposure through all major music broadcast mediums

## **Musicoz & Australian Jockey Club Show - Randwick Racecourse**

- Held on all major race days, the estimated audience in the first half of 2010 is in excess of 120,000 people
- Bands and music entertainment during and after the horse races
- Brand exposure

## **Musicoz Radio Show**

- Promotion on Musicoz Radio Show syndicated to 60+ community radio stations across the country eg: achieve radio exposure through consumer competition and giveaway

## **Musicoz at the 2010 ARL Matches**

- Free Song of the Week played at all games over the big screens
- Free CD giveaways at various games/matches

# More.....

## Musicoz Industry Merchant Services Program

- Providing the latest merchant services so independent artists can receive payment when they need to from fans, even via mobile phone payments can be collected.
- Competitive and low cost merchant program for ticket, CD/DVD, and merchandise sales

## Musicoz Foundation Training & Education

- Bring practical workshops that deliver tangible improvements in education and results for the independent music community
- Master classes that bring the industries leaders and best to independent artists to hone and perfect their art
- Educating artists and improving the retention of artists in the music industry.

## Musicoz Events

- Facilitating cost effective events showcase the best of Australia's musicians
- Musicoz promotions creating vital exposure/income for artists and value for brands through competitions, giveaways etc

## Musicoz Consumer Promotion Partners

- Facilitating cost effective CD/DVD giveaways of the best Australian musicians/songs
- Promotional giveaways range from 50c to \$2 depending on volume

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**Contact:**

Tim Dixon

0417 811 522

[Tim@Brand2Music.com](mailto:Tim@Brand2Music.com)

