



## MEDIA BRIEF FOR 2010 MUSICOZ AWARDS

### PLEASE READ CAREFULLY

#### ACCREDITATION COLLECTION

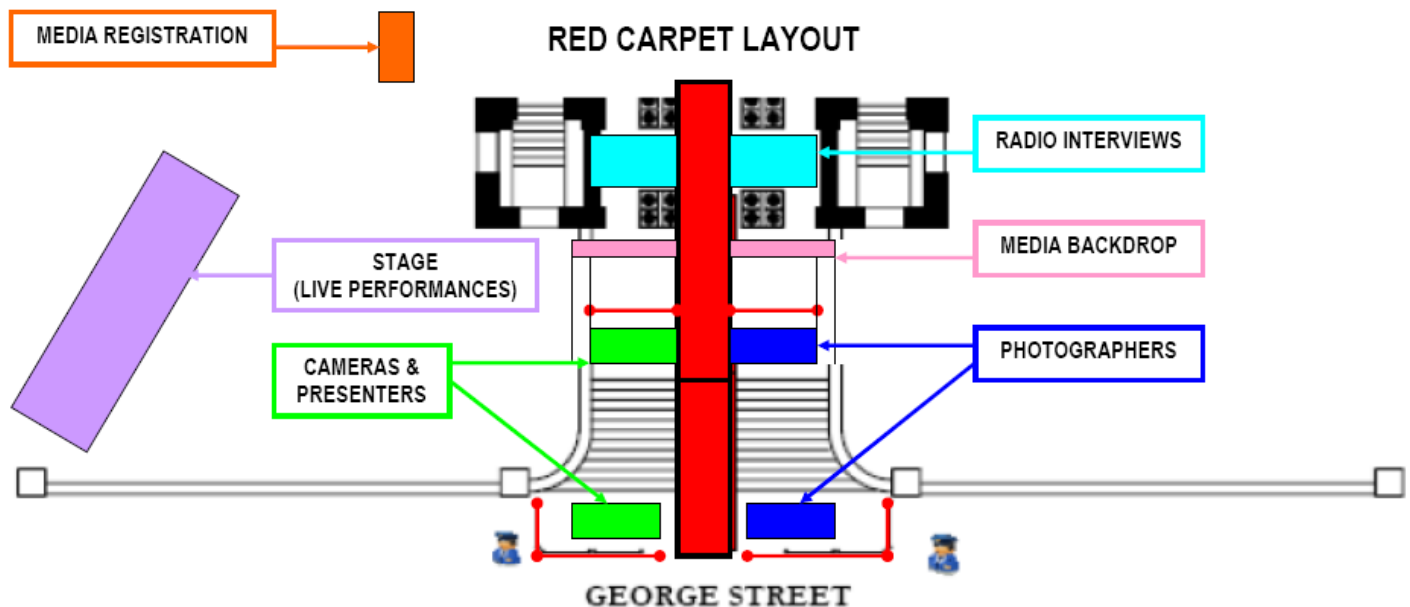
Accreditations may only be picked up by the bearer and not by a representative. Accreditations will only be issued on receipt of valid identification i.e. drivers license or passport. Accreditations will be available to be picked up at Town Hall between 3.30pm – 4.15 pm on Friday 26<sup>th</sup> March 2010 at the registration desk located in the Town Hall Courtyard to the left of Town Hall steps.

#### MEDIA BRIEFING

Please arrive no later than 4.15pm on the steps of Town Hall for Media Briefing, Tour and Positioning for Red Carpet, Awards Ceremony and Media Room. Your contact Person on the day is Georgia Chidiac on 0421 525 725. For queries prior and after awards please contact Debbie Mitchell from Premiere Media on 0404 255 479 or [debbie@premieremedia.com.au](mailto:debbie@premieremedia.com.au).

#### RED CARPET

Red Carpet starts from 5pm and goes to 7pm. We have allowed for an extra 30mins in case of delays before show starts. Please see diagram below for designated areas. Spots have already been allocated within these areas for you.



#### RED CARPET INTERVIEWS

Please email [debbie@premieremedia.com.au](mailto:debbie@premieremedia.com.au) before Wednesday 24<sup>th</sup> March 2010, which Artists and/or Presenters you wish to Interview that best suits your readers / listeners / viewers. Our Red Carpet hosts will try their best to bring these Artists and/or Presenters to you for your interviews.

## **MEDIA ROOM**

The Media Room is set up with Backdrops for film and photography as well as areas for radio interviews. This room will be available throughout the entire evening. Once an Artist wins an award, or a Presenter presents an award, they will be taken through to the Media Room for photographs and interviews.

## **AWARDS CEREMONY**

For Cameras who have been accredited for the Awards Ceremony, there are two (2) sections allocated.

Front Stage – Bollards have been set up in front of stage. This area is strictly allocated for the MTV Broadcast Crew and Camera Cranes Only and is for your and others safety. Cameras can shoot from these bollards. However please consider the guests sitting at the tables behind you.

Back Riser – A riser has been set up at the rear of the Ground Floor and another section at the rear of the first floor.

Roaming Cameras – Cameras are not permitted to take footage / shots while guests are seated at VIP tables unless an artist has been announced a winner. Please ensure that the official Musicoz and MTV Cameras have right of way.

## **RESTRICTED AREAS**

Backstage is strictly restricted to all media.

## **AFTER PARTY**

The Official 2010 Musicoz Awards After party will be at The Arthouse Hotel, 275 Pitt Street, Sydney. (less than 1 block away). The After party will be jam packed with entertainment and some amazing surprises. All Media can cover all areas of the After Party, except the VIP Room on level 2.

## **CONDUCT**

The applicant agrees to conduct themselves in a professional manner during the 2010 MUSICOZ Awards. The applicant agrees not to interfere with other media, artists or the artist's representatives.

## **FINALISTS BIOS AND MP3 ACCESS**

All Artists Bio's, Photos and MP3's can be downloaded from the [www.musicoz.org](http://www.musicoz.org). Simply use the following User name and Password

Username: Musicozmedia  
Password: Musicozmedia

Current Press Releases are also available at <http://www.musicoz.org/about/MEDIA/>

## **BASIC SCHEDULE**

4.15pm	Media Briefing
5.00pm	Red Carpet Starts
7.00pm	Doors Open
7.00pm	Red Carpet Finish (an additional 30mins has been allowed in case of delays)
8.00pm	Award Show Starts
10.30pm	Award Show Finish
11.00pm	After Party @ The Arthouse Starts

## **2010 MUSICOZ PUBLICITY**

**Premiere Media**  
**Contact: Debbie Mitchell**  
**Ph: 0404 255 479**  
**Email: [debbie@premieremedia.com.au](mailto:debbie@premieremedia.com.au)**